

Be the Expert, Learn from the Experts



Accredited by



Global Placements



100% Placement Assistance



Offline Course



Expert Training Sessions



Flexible timing

Become a Globally Certified Digital Marketing Professional

Step into the world of global digital careers with CDMP PRO by DigitalX Marketers Academy, Kerala's largest and most trusted name in digital marketing education. This program is not just a course — it's a transformative experience designed to equip you with future-proof skills, global certifications, and real agency experience. Whether you're a student, freelancer, business owner, or working professional, ADDMC Pro prepares you to lead marketing campaigns that perform — in any part of the world.

With dual certification (DigitalX + DMI, Ireland), advanced modules powered by AI and automation, and structured career support, CDMP Pro is your launchpad to global opportunities across the world. Join thousands of successful alumni who have turned their passion for digital into powerful, international careers.

Vision

To democratize digital marketing education globally — making it accessible, immersive, and transformative. We aim to nurture a skilled workforce that drives innovation and impact across industries worldwide.

Mission

To build a supportive learning ecosystem that helps every learner become industry-ready through hands-on training, expert guidance, and meaningful global placement opportunities.



Agency-Based Practical Learning from Bluepin Digital

Our Unique Approach To Training

DigitalX Marketers Academy offers hands-on training in digital marketing through real-world agency internships, live sessions with industry experts, and flexible class schedules tailored to each student's time zone. You can choose between online and offline classes, enjoy a student-friendly atmosphere with top-notch facilities, and build career connections through networking opportunities and industry events. We also guide placements and offer trending courses to keep you ahead in the ever-evolving field of digital marketing.

Agency-Based Learning

Work on real campaigns, clients, and deadlines inside a functioning digital agency setup.

Expert-Led Sessions

Learn from certified professionals with real-world global experience.

Advanced Curriculum with AI & Automation

Master next-gen tools like ChatGPT, Figma, advanced analytics, and automation platforms that today's employers demand.

International Certification

CDMP by DMI (Digital Marketing Institute)

The global gold standard, trusted by Google, Meta & Microsoft.

Flexible Schedules

Designed for working professionals, students, and career changers.

Career Support

100% placement assistance — includes international resume building, LinkedIn optimization, and global hiring referrals (UAE, Canada, UK, Europe, and more).



Certified Digital Marketing Professional

Step confidently into the future of marketing with DigitalX Academy's CDMP-Pro — a globally respected, career-focused program designed to help you thrive in the fast-evolving digital world.

The Certified Digital Marketing Professional PRO (CDMP PRO) is an internationally accredited certification from the Digital Marketing Institute (DMI). It validates your ability to plan, execute, and manage digital marketing campaigns across all key platforms.

The curriculum is designed in collaboration with global leaders like Google, Meta, and LinkedIn, ensuring you're learning skills that are in demand and up to date with global standards.

By completing this course, you'll earn a globally respected credential and gain the confidence to lead and deliver effective digital marketing strategies across industries.

What You Will Learn in CDMP PRO

The **CDMP PRO** curriculum includes 10 core modules covering all essential areas of **Digital marketing**:

- 1 Digital Marketing in the Era of AI
- 2 Content Marketing
- 3 Social Media Marketing
- 4 SEO (Search Engine Optimization)
- 5 Paid Search (PPC) and Display Advertising
- 6 Email Marketing & Marketing Automation
- 7 Essential Soft Skills for Digital Marketers
- 8 Web Optimization, eCommerce & Social Commerce
- 9 Analytics with Google Analytics 4 (GA4)
- 10 Digital Marketing Strategy

Why Choose CDMP PRO ?

Earn globally respected credentials that open doors — whether you're aiming for top placements, building your own freelance brand, or scaling as an independent digital marketer. At DigitalX, we guide you toward a career path that fits your goals — with structured placement support, real-world projects, and mentorship at every step.

Globally Recognized Certification

Earn the CDMP PRO credential from DMI, accepted by global employers and industry leaders.

Industry-Relevant Skills

Master tools, platforms, and strategies used by top-performing digital marketers worldwide.

Career Advancement

CDMP PRO -certified professionals are 3x more likely to be promoted and typically earn higher salaries than non-certified peers.

Flexible, Blended Learning

CDMP PRO -certified professionals are 3x more likely to be promoted and typically earn higher salaries than non-certified peers.

Community & Global Recognition

Join a network of over 300,000 DMI members and 75,000+ certified professionals worldwide.

Global Career Support –

Your journey doesn't end at certification. We help you build a global-ready career with dedicated support for resume creation, LinkedIn optimization, mock interviews, and international freelancing platforms. From internships to full-time jobs, we assist you with placement guidance tailored to global markets — so you can start earning, freelancing, or job-hunting with confidence.

About **DMI** !

The **Digital Marketing Institute (DMI)**, headquartered in Dublin, Ireland, is the **global leader in digital marketing certification**. Recognized in over **135+ countries** and trusted by more than **300,000 marketing professionals**, DMI sets the international standard for digital skills, knowledge, and professional credibility.

The certifications are co-created with leading global tech giants like:

- Google
- Meta (Facebook & Instagram)
- Microsoft
- LinkedIn
- HubSpot

With DMI's globally benchmarked curriculum and industry-endorsed certifications, professionals gain the practical skills employers demand and the credibility needed to stand out in today's competitive job market.

By partnering with DigitalX Academy, DMI makes world-class certification accessible and affordable — helping you build a career that's respected worldwide.



Why Choose Certification?

Whether you're looking to start or advance your digital marketing career, a DMI certification shows you have industry aligned practical skills and knowledge that can drive business success. Stand out from your peers with a globally recognised skills certification valued by employers.

This Certification Framework is built in a way that helps real skills get recognised and rewarded. It's meaningful and it's working. Bluechip Global Brands, Innovations, training, companies and even universities in over 100 countries recognise and use Digital Marketing Institute's Certification framework

Your DMI Certification:

Differentiates your resume for better career opportunities in a competitive international jobs market.

Gives you the skills you need to speak loud and clear to the right audiences.

Tells the employers what you know and what you can do your DMI Certification acts like a magic key. Doors open.

Means you travel well between different opportunities and countries. It's your oyster.

Aligns with other qualification frameworks across the globe. Take that ball and run with it.

Enhance Your Skills & Fast-track your Career with **DMI Certification Courses & Resources**

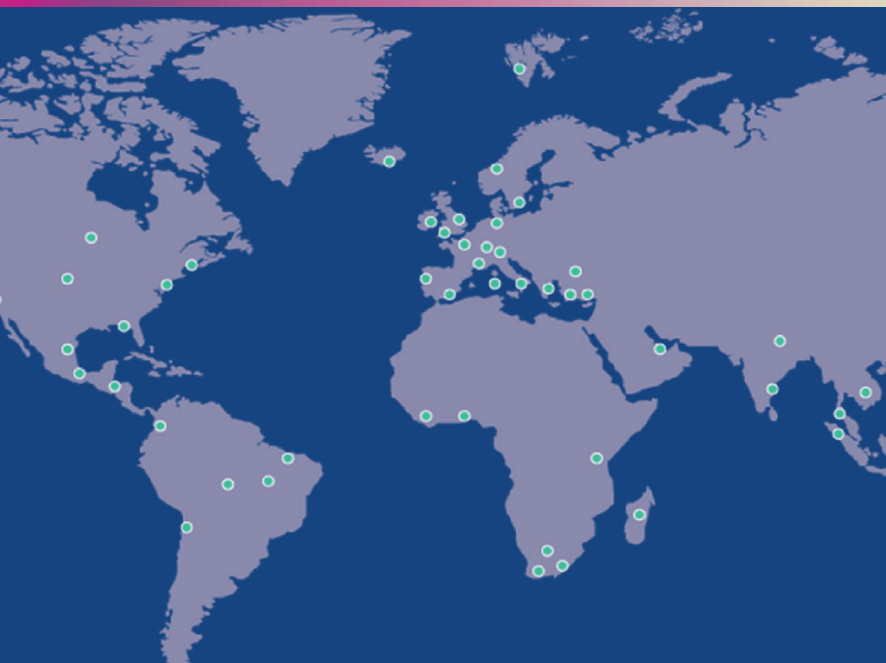
Elevate your digital marketing career with DMI's Professional Diploma in Digital Marketing. This programme connects you to a global network of 330k+ professionals and industry experts who shape the cutting-edge courses.

This program, guided by leaders from the world's bluechip companies such as Google, Meta, IBM, Hubspot-to name a few on our Global Industry Advisory Council (GIAC). Ensures what you learn is relevant and you stay ahead in the ever-evolving digital marketing landscape. Learn from active professionals in the field, providing real-world experience and expertise. Access the world's largest on-demand digital marketing library, featuring 2,000+ premium resources, practical toolkits, and templates to apply your knowledge. Stay current with expert-led webinars, micro-lessons, and more to drive real business impact.

DMI has a proven track record in accelerating career growth:

- 93% of alumnus say that DMI Certification had a **positive impact** on their career
- 74% of alumnus received a **salary increase** after completing their course
- 73% of those who were promoted say that DMI Certification helped them to get their **promotion**.
- The **#1** reason professionals choose DMI is our expertise and **exclusive focus on digital marketing**.

Source: DM Alumni Survey, 2024



330k+

Members Worldwide

95%

Recommends DMI*

80k +

Certified Industry Professionals

1

Global Authority in Digital Marketing*

* Graduate Survey 2024

DMI Global Industry Advisory Council

DMI courses are co-developed with Global Industry Advisory Council, including some of the most influential marketers in the world. As a result, the skills and knowledge you will gain align with the latest developments, trends and best practices in the industry ensuring your professional growth.



Brian Lavery
Head of shopping ads
Google (UK & IE)
Former MD Accuweather



Neil Patel
Founder
Neil patel Digital



Tom Kendall
Global Product Marketing &
Communications Leader
IBM



Tyrona Heath
Director, Market Engagement,
The B2B Institute
LinkedIn



Barry Thomas
Senior Global Thought Leader
Kantar



Adara Brown
VP of growth
American Marketing
Association



Sarah McIlory
Dean of BPP Business School
BPP University



Prof. Dave Keighron
Professor of marketing &
Entrepreneurship
University Canada West & Douglas College



Neal Schaffer
Founder
Fractional CMO and Author
Nealschaffer.com



Colin Westcott- pitt
Global Chief Brand Officer
Glambia Performance
Nutrition



Courtney Sembler
Senior Manager
Hubspot



Oliviya Kearney
Global Marketing Manager
Microsoft Advertising
Microsoft



Ruth Ballet
Head of YT ads
marketing, EMEA
Youtube

Certification You Will Earn with **CDMP Pro**

CDMP – Certified Digital Marketing Professional

Issued by Digital Marketing Institute – this is one of the most recognized international credentials in the digital marketing world.

This certification can boost a marketer's career by validating their skills, increasing their visibility in the job market, and potentially leading to higher earning potential.

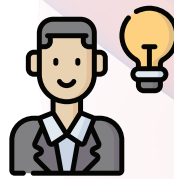


Who Should Enroll?



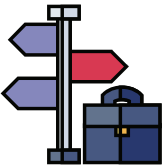
Marketing Professionals

Upskill with AI-powered tools and international standards



Business Owners & Entrepreneurs

Build globally scalable digital strategies



Freshers & Career Changers

Launch a future-proof, global digital career



IT Professionals

Transition into high-demand marketing roles worldwide



Freelancers & Consultants

Expand offerings with agency level skills



Content Creators & Designers

Integrate performance-driven digital skills

Digital Marketing Tools We Cover



Marketers using automation tools see
a **77% increase** in conversions on average.

AI TOOLS We Cover



Marketers using automation tools see
a **77% increase** in conversions on average.

Certifications that Give you Promises

DigitalX Marketers Academy offers a variety of Digital Marketing Certification Courses from Google, Hubspot, Semrush, Microsoft, LinkedIn, and Meta. These certifications cover essential skills like Google tools, inbound marketing, SEO, advertising fundamentals, professional networking, and social media advertising. Gain practical expertise and industry recognition to thrive in digital marketing with our courses.

The Meta logo, featuring an infinity symbol icon followed by the word "Meta".The Google logo, featuring the word "Google" in its multi-colored font.The LinkedIn logo, featuring the word "LinkedIn" in blue with a blue square icon containing a white "in".The Semrush logo, featuring a red flame-like icon above the word "SEMRUSH" in black.The Bluepin logo, featuring a blue and teal geometric icon followed by the word "bluepin" in lowercase.The Microsoft logo, featuring the four-colored square icon followed by the word "Microsoft".The HubSpot logo, featuring the word "HubSpot" in dark blue with a red icon of three connected dots.



Join the Leaders, Become a Leader



At DigitalX Marketers Academy, our trainers are the pillars of our success, bringing over three years of rich, hands-on industry experience to the classroom. They have honed their skills in real-world environments, working with top brands, managing cutting-edge campaigns, and mastering the latest tools and strategies in digital marketing.



Bluepin Internship Mentors



At Bluepin Digital, interns from DigitalX Marketers Academy learn under the guidance of industry experts with extensive experience in digital marketing, branding, and content strategy. Our mentors are passionate professionals who provide hands-on training, real-world insights, and personalized guidance to help students refine their skills and build a strong foundation for their careers. Through interactive sessions and live projects, interns gain invaluable knowledge and practical expertise, ensuring they are industry-ready.



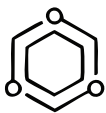
Meet the **Bluepin Team**



What Sets Our Trainers Apart?

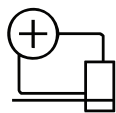
- In-Depth Guidance from globally certified experts
- Proven Track Records in managing international campaigns
- Specialized Expertise in niche digital domains
- Real-World Experience from live industry projects
- Career-Oriented Teaching for global placement readiness

Why Choose DigitalX Trainers?



In-Depth Guidance

Learn from experts who bridge the gap between learning and doing.



Cutting-Edge Knowledge

Stay ahead with insights from trainers immersed in the latest trends.



Career-Oriented Training

Get practical, job-ready skills that prepare you to lead.

With our experienced trainers, you don't just learn—you lead.

Join DigitalX today and step into a future where you're not just a part of the digital revolution but driving it.

Career Opportunities of Digital Marketing



UI/UX
Designing



Digital Marketing
Manager



Content
Marketing



Email Marketing



SEO Specialist



SEO



Content
Strategist



Digital Marketing
Analyst



Search Engine
Marketer



Automation
Expert



Content Writer



Mobile
Marketing



Copywriting



Data Analyst



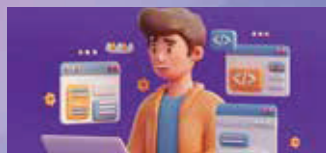
Graphic
Designer



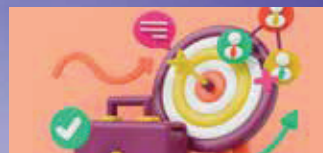
PPC



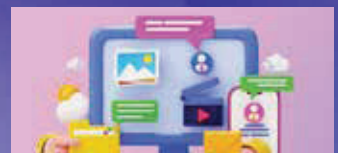
User Experience
Design



Web Developer



Brand
Management



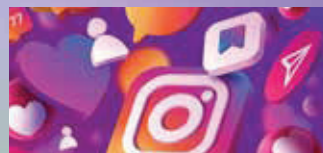
Content
Manager



E-Commerce



Paid Marketing

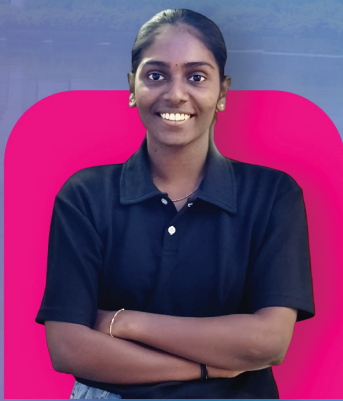


Social Media
Manager



Advertising
Manager

Global Placements



TicX Bahrain
ADVERTISING COMPANY W.L.L.
Aiswarya
SEO Analyst

BAHRAIN



TicX Bahrain
ADVERTISING COMPANY W.L.L.
Keerthi Krishnan
Digital marketing expert

BAHRAIN



TicX Bahrain
ADVERTISING COMPANY W.L.L.
Adhil Sajeer
Digital marketing expert

BAHRAIN



**INNOVATIVE
ELECTRIC CO LLP**
Jithin Babu
Digital marketing specialist

OMAN



big ads
pr & advertising
Alvin Vinu Oommen
Digital marketing executive

DUBAI

**DigitalX Graduates
now Making Waves Across the Globe**

FROM CLASSROOM TO CAREER: OUR STUDENTS PLACED IN LEADING COMPANIES!



ANJALI A S
DIGITAL MARKETING EXECUTIVE



DEEPAI A
SOCIAL MEDIA COORDINATOR



ROSHAN S JOHN
CREATIVE COORDINATOR CUM ANCHOR



JITHIN BABU
DIGITAL MARKETING SPECIALIST



THOOBA FAIZA MK
DIGITAL MARKETING EXECUTIVE



ABHISHEK S G
DIGITAL MARKETING HEAD
NISSAN



SAYANA NIZAR
DIGITAL MARKETING EXECUTIVE
FLOWERS TV USA



JO ANN JOJI
DIGITAL MARKETING INTERN
FLOWERS TV USA



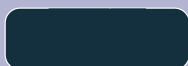
ANUPAMA J S
SOCIAL MEDIA EXECUTIVE CUM
CONTENT CREATOR



ARYA V S
DIGITAL MARKETING EXECUTIVE



SHEHNA
DIGITAL MARKETING EXECUTIVE



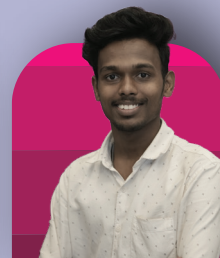
VARUN J
DIGITAL MARKETING CUM
MARKETING MANAGER



ANKIT GOPINATH
DIGITAL MARKETING EXECUTIVE



AKASH S KUMAR
DIGITAL MARKETING EXECUTIVE



JOYEL KJ
DIGITAL MARKETING EXECUTIVE



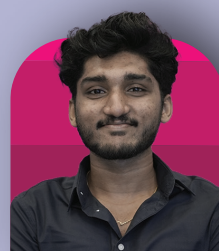
ASWATHY R
SOCIAL MEDIA MANAGER



AALIYA KURIAN
DIGITAL MARKETING EXECUTIVE



ASWIN DEV
SOCIAL MEDIA MARKETING MANAGER



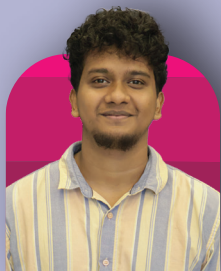
DHANUSH HARIDAS
DIGITAL MARKETING EXECUTIVE



FAHAD BASHEER
DIGITAL MARKETING EXECUTIVE



FROM CLASSROOM TO CAREER: OUR STUDENTS PLACED IN LEADING COMPANIES!



MOHAMMED MUZAMMIL
SOCIAL MEDIA EXECUTIVE



IQRAMUL HAQUE
DIGITAL MARKETING INTERN



SAFEENA SIRAJUDEEN
SOCIAL MEDIA RESEARCH ANALYST



SAHLA ABDULLA
CONTENT CREATOR



JIGO PHILIP
CONTENT CREATOR



SAJJAI KHAN
CONTENT CREATOR



SREEJITH V R
SOCIAL MEDIA PROMOTION EXECUTIVE



APARNA K SAJEEV
LEAD GENERATION EXECUTIVE
FLOWERS TV USA



NITHYA KRISHNA KS
ASSISTANT MANAGER



ANANDU MOHAN
SEO ANALYST



SHEHNA
DIGITAL MARKETING EXECUTIVE



ABDUL NAFIH M
SOCIAL MEDIA MARKETING
EXECUTIVE



ADARSH VISWAM
DIGITAL MARKETING EXECUTIVE



ADITHYAN PM
DIGITAL MARKETING EXECUTIVE



SRUTHI SOORAJ
DIGITAL MARKETING EXECUTIVE



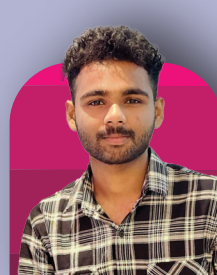
MADHUSOODHANAN
DIGITAL MARKETING INTERN



ANUSHA VS
SENIOR STRATEGIC EXECUTIVE



MUHAMMED HASHIR
DIGITAL MARKETING EXECUTIVE



ABIN JOBY A
DIGITAL MARKETING EXECUTIVE

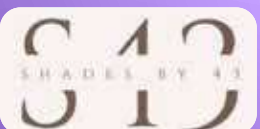


ALI JASEEM
DIGITAL MARKETING INTERN



Successful Placements in Leading Companies

MAJOR ABROAD COMPANIES



Proudly delivering 100% placement
success for all our graduates



**Digital
Marketing
Institute**
Part of the
BPP Education
Group

FAQ

What is DMI, and why is it important?

The Digital Marketing Institute (DMI), headquartered in Dublin, Ireland, is the global standard in digital marketing certification. It is recognized in over 135 countries, and DMI certified professionals work at top companies like Google, Meta, IBM, and HubSpot.

Will I get DMI certification through this course?

Yes. Upon successful completion of CDMP Pro and the final DMI exam, you will receive the prestigious Certified Digital Marketing Professional (CDMP PRO) certification from DMI.



How is the DMI exam conducted?

The DMI exam is conducted online at an authorized testing center or remotely (proctored). It consists of multiple-choice questions based on the core modules covered during your training. We provide mock tests, revision sessions, and full support to help you prepare and pass confidently.

Is the DMI certification valid globally?

Yes. DMI certifications are globally recognized by employers, HR platforms, and universities. It's a valuable asset if you're looking to work abroad, freelance internationally, or apply for digital marketing roles globally.



RELIVING THE
MOMENTS

HIGHLIGHTS OF A JOURNEY





CAPTURING MOMENTS

CAPTURING MOMENTS



EVENTS

CAPTURING MOMENTS





CONVOCATION



BATCH OF 2024



BATCH OF 2025

CONVOCATION





Empowering Careers, Shaping Futures



DigitalX Talents is an exclusive placement community designed to bridge the gap between top-tier talent and industry opportunities. This initiative by DigitalX Marketers Academy focuses on empowering students and professionals with real-time opportunities, career guidance, and a robust network to thrive in the competitive digital marketing landscape

Our Mission

To connect skilled digital marketers with industry leaders, enabling seamless career growth through innovative solutions, tailored mentorship, and practical experiences.

Why Choose Digitalx Talents?

- Real-Time Placement Opportunities
- Skill Enhancement Programs
- Industry Connections
- Personalized Career Support

Placement Training & Career Transformation

- Major Topic Revisions
- Frequently Asked Questions
- Mock Interviews
- CV Creation
- Interview Assessments
- LinkedIn Profile Creation

Our Global Outreach

We don't just teach—We place talent across the globe.
Your career deserves a global stage.



**UAE, UK, Canada,
Europe, and beyond.**



Digital
Marketing
Institute

Part of the
BPP Education
Group



Upgrade your skills with Trending
Digital Marketing Courses with DigitalX

DigitalX Kochi

Muthootu
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Kaloor, Kochi

+91 9061202555

DigitalX Trivandrum

1st Floor, New jyothi
Towers SS Kovil Rd,
Santhi Nagar,
Thampanoor

+91 9061449555